

*Preventing Jewellery-Related Accidents in the Workplace:*  
**Safety First Branded Key Holder Testimonials**

**TYPICAL TRADE SHOW KEY HOLDER REMARKS:**

1. **"Why didn't anyone think of it before?"**
2. **"No more chipped finger nails."**
3. **"No more lost jewellery!"**
4. **"Self-defense device too. Better safe than sorry?"**
5. **"Wow..."**
6. **"Ingenious!"**
7. **"Magic!"**
8. **"The neatest gift at the show"**
9. **"Great Value!"**
10. **"Unique and practical."**

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***TESTIMONIAL - Safety First Branded Key Holders***

Good afternoon,

I attended the IAPA Conference, Wednesday, October 26 at the Travelodge in Ottawa. It was my first IAPA conference to attend and found it very interesting. I work for the Department of National Defence with the Directorate of General Safety.

The tradeshow was great with interesting products to show and tell but there wasn't enough time to visit all the exhibits. I would like to point out that your exhibit was the one I wanted to visit the most but had no success as there was always a lot of people at that station. However, I managed to grab a flyer and brought it back to the office and showed it to the officers I work with.

Like the officers pointed out to me, it would have been nice to have had a sample of your clasps to try it out. Would it be possible to send us examples of your clasps as indicated in the flyer that was distributed at the IAPA conference. We might even be interested in buying an amount of clasps and, if possible, even add our logo on the back of the clasps. As well, would it be possible to receive an estimate of how much it would cost if were to order 1,000 of your clasps and, if we were able to add our logo on back of your clasps, how much that would cost.

We would give the clasps as a promotion tool and no jewellery policy safety initiative at our safety conferences, etc. and hopefully, this would give business to your company.

Waiting to here back. Thank you.

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### ***TESTIMONIAL - LeClasp Key Holder***

At **Saucony / Hind** we are very proud of our technical athletic footwear and authentic functional apparel. As the Promotions and Marketing manager I am continuously seeking products that fit with our corporate image and which our customers find innovative and useful.

Our customers (sporting retail stores) use the **LeClasp™** on a daily basis every time they use their keys and each time they are reminded of Saucony and Hind.

Patty Simpson at Saucony Canada Inc.

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### ***TESTIMONIAL - LeClasp Key Holder***

I ordered your **LeClasp™** through **Kitco Inc.** ([www.kitco.com](http://www.kitco.com)). I thought I could "color code" my keys, try finding the "color" in the dark, especially on the East coast, after 5 PM, in the winter.

After using the **LeClasp™**, I sent out 7 more to friends and family. I grouped my main usage keys, and if I need to remove one, it's simple, no fumbling and moving 25 different keys, off one ring.

One of the finest products I have ever come across.

Sincerely, Eric Yourish Eye On Investments

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### ***TESTIMONIAL - LeClasp Key Holder***

Roberto,

Imagine there I was searching my pocket for a coin to scratch off a scratch lottery ticket and I had none, but wait there attached to my keys was my LeClasp, key management and personal security system. It was convenient and very expedient at removing the scratch off area and low and behold I had a winning device and a winning ticket.

No i'm not sharing the \$4 I won.

Scott

Meri-Mac Inc.

Brampton Board of Trade,

"Small Business of the year 2003"

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