

# STOP!

## Yes. You!

### What Can LeClasp™ Do For You?



Black Nickel  
#2000

The **LeClasp Keyholder** stands apart from inferior keyrings. It has a patented design and easy to use "press action", avoiding the usual frustration and broken nails. Even when wearing winter gloves!



Each keyholder is supplied with 4 split rings, allowing related keys to be kept together. Other benefits include:



Easily clasps, attaches, and hooks personal stuff.

The **LeClasp** is stylish and durable. Made from solid brass, it has an intrinsic anti-stretch spring which ensures a prolonged working life and a shape that never contorts. Formed of a single piece of brass, there are no individual parts to break or loosen.

We offer **LeClasp** in 4 attractive jewellery caliber finishes. To complete your personalised order, we offer a variety of distinctive customization processes and standard business card poly bag packaging.

**For additional information, visit @ [www.leclasp.com](http://www.leclasp.com)**

## YOU CAN USE IT FOR:

- **LeClasp** as gift of all occasions, to say "Thanks For Your Business", celebrate special anniversary, event or holiday
- **LeClasp** to commemorate an organization, association & foundation milestone
- **LeClasp** to unveil a new product, service, safety first initiative and mktg campaign
- **LeClasp** in trade show promotions, to lure prospects and stimulate Top 10 customer sales on the floor
- **LeClasp** as 1/250 prize for contests, draws, sweepstakes, invoice stuffers
- **LeClasp** as a incentive when booking tours\trips, test driving a new car, etc.
- **LeClasp** to recognize new clients, dedicated employees, volunteers, sponsors, donors and plant visitors
- **LeClasp** is touched 10X per day, for a staggering 3650 exposures per year. How many thousands of magazine advertising dollars are you willing to spend for this kind of daily exposure and brand recognition?

PPPC # 960108



TRADE MARK • SLOGAN • TOLL FREE NUMBER • SITE INTERNET • ANNIVERSARY • MESSAGE

# LeClasp™ ... For Every Occasion.

• Corporate Identity Programs • Easy-To-Carry Handout for Customers, Visitors, Speakers and Dignitaries • Holiday Season Gifts •



• Launch or Promote Corporate Slogans, Brands and Trademarks • General Handout (Meetings, Trade Shows, Conventions, National Sales) •



• Commemorative Gift for a Business Celebrating an Anniversary, Milestone, Special Event, Occation and Grand Opening •



• Momentous Offering to Foundation, Association, Club or Institution Volunteers • Fundraiser Gifts to Participants • Retirement Party Gift •



• Special Award, Service and New Product Promotion • Consolation Prize for Scratch 'n Win Card Contest • Membership Subscription Gift •



• Envelop Stuffer for Invoice, Invitation, Birthday and Thank You Cards • Trade Shows Giveaway • Gift With Purchase Campaigns •



• New Customer Account Generation and Client Referral Gifts • Dealer/Distributor/Co-op Programs • Direct Mailers Attn Getter Premium •



• Utilized-Every-Single-Day Golf Tournaments and Sporting Event Donation • Event Sponsors Gifts • Grad and School Staff Gifts •



**NEW** • 100+ Safety First & Zero Branded Messages To Choose From • Employee Safety/Education Recognition • 45+ Medical Alert Id Symbols •



**NEW** • 50+ Stock Insignias To Choose From • Remembrance Day, St-Patrick Day, Canada Day, Valentine's Day, Mother's Day Festivities •



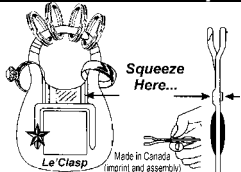
# LECLASP™ GREETING LEAFLETS FORM

Free personalized Greeting Leaflets are offered with **Multi-Functional LeClasp™**. You can choose the **STANDARD** "Compliments of" message, select from the **15 popular greeting examples** shown below or you can compose **your own (#16) salutation**. The instruction sheet will be tucked in the packaging with your message tagged to the bottom.

1) **Circle the GREETING MESSAGE you prefer:**

## STANDARD

How to use your Multi-Functional LeClasp™.



The end to your typical «key holder» **FRUSTRATIONS** is finally here!

The patented **Multi-Functional LeClasp™** incorporates an ingenious «multi-ring» design that allows you to add or remove **keys instantly!**

As Simple As 1-2-3! (see above diagram)

1. Place thumb and index finger on the diagonal lines at the center of your **LeClasp™**.
2. Squeeze.
3. Add or remove keys at will.

For added convenience, we have equipped **LeClasp™** with four split rings that let you **GROUP** keys into «sets» of 2-6 keys per ring. For example, dedicate one ring to your house keys, another to your work keys, car keys, etc. **IMPORTANT:** The modular design allows you to add up to nine additional «sets» of keys.

You can also use **LeClasp™** to keep valuable **jewellery** from being **lost** while **working** or **exercising**. It's perfect for anyone who needs to remove **rings** (precious, irreplaceable wedding ring!), **bracelets**, **necklaces**, and even **earrings** occasionally or daily. With a simple **LeClasp™** squeeze **jewellery** and **keys** are kept safe and secure — **together** in a pocket or locker!

As well, **LeClasp™** easily converts into a handclasp self-defense device! Peace of mind while jogging or the Saturday night «march» through dark parking lots. (Visit our website [www.leclasp.com](http://www.leclasp.com) for detailed instructions.)

**Wow... No ordinary benefits here!!** We hope the efficiency and simplicity of our truly **practical** «jewellery-calibre» gift will pleasantly surprise and delight you for many, many years to come. You'll soon wonder how you survived without it.

COMPLIMENTS OF



(Each Greeting Leaflet is folded and inserted into individual poly bags.)

Example #1

COMPLIMENTS OF  
**KEE**  
TRANSPORT  
1-888-KEE-DRIVER

Promote your TOLL FREE Line!

Example #2

COMPLIMENTS OF  
TRANSPORT  
**W.J. DEANS**  
TRANSPORTATION INC.  
We Run The EXTRA MILE  
For Our Customers.

Promote your Slogan!

Example #3

COMPLIMENTS OF  
DON VALLEY  
NORTH  
**LEXUS TOYOTA**  
(416) 798-7188  
1-800-663-8658

Promote Sales Dept. Telephone No's!

Example #4

COMPLIMENTS OF  
**IBM**  
Visit our website @  
[www.ibm.ca](http://www.ibm.ca)

Promote your Web Site!

Example #5

COMPLIMENTS OF  
**anchor**  
99 Street Name  
City, Province, H3A 2C3.  
Tel: (514) 999-9999  
Fax: (514) 999-9999

Promote your Business Address!

Example #6

You are the "Key" to our Success...  
  
**THANK YOU!**  
You're the Key to...

Example #7

COMPLIMENTS OF  
  
It Doesn't "Hurt" to Practice Safety

Another Reminder to Safety!

Example #8

COMPLIMENTS OF  
  
FINANCIAL CORPORATION  
We hope you cherish this gift for a long, long time.  
**THANK YOU**  
for your patronage.

Example #9

  
Union Drawn Steel II Ltd.  
Celebrating our ISO-9002 Registration

Promote your ISO Registration!

Example #10

Thank You For Your Support!  
**MS**  
MULTIPLE SCLEROSIS SOCIETY  
A Courteous Message to Volunteers!

Example #11

COMPLIMENTS OF  
**DOFASCO**  
Our product is steel. Our strength is people.

Example #12

  
**HAVE A FUNTASTIC DAY!**  
Thank 'Em for Coming!

Example #13

COMPLIMENTS OF  
  
Just for Kids  
Thanks For Your Participation at our Annual Golf Tournament

Example #14

We're making it even easier to do business with us.  
**GESCAN**  
Thank You for your continuous support and loyalties.  
Tel: 604 214-6000  
Fax: 604 214-6160  
Thank You for the Loyalty!

Example #15

COMPLIMENTS OF  
  
Woodbridge Foam Corporation  
Celebrating Our Grand Opening  
June 25, 1999  
Grand Opening!

Example #16

PLEASE ATTACH THE FOLLOWING MESSAGE:

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2) Would you prefer bilingual (english-français) leaflets?

YES -

NO -

3) Which presentation-quality ziploc poly bag size do you prefer?

STD -

Business Card Size -

# The Multi-Functional **LeClasp™**

**Available as a useful-utilized-every-single-day Key Holder and unique-one-of-a-kind Jewellery-Holder!**



MEMBER  
MEMBRE  
  
960108

## 2017 PRICE LIST

MEMBER  
MEMBRE  
  
960108

DOWNLOAD PDF SALES SUPPORT MATERIALS @ [www.leclasp.com](http://www.leclasp.com)

SKU#	DESCRIPTION	125	250	500	1000
<b>*** LeClasp KEY Holder – Logoed, Safety First, Medical Alert ID ***</b>					
#1000	White Nickel w/ Custom Logo	\$7.19*	\$7.19*	\$6.80*	\$6.50
#2000	Black Nickel w/ Custom Logo	\$7.61*	\$7.61*	\$7.14*	\$6.72
#2500	Brushed Nickel w/ Custom Logo	\$7.82*	\$7.82*	\$7.33*	\$6.90
#3000	22k Gold plated w/ Custom Logo	\$9.96*	\$9.96*	\$9.61*	\$9.16
#1360	White Nickel w/ Medical Alert ID	\$10.95*	\$10.95*	\$9.95*	\$9.95
#1450	White Nickel w/ Safety First Message	\$7.19*	\$7.19*	\$6.50*	\$6.50
#1550	White Nickel w/ Bar Code Symbol		(call for quote)		
#1252	Each BACK side, Digital Process	\$1.50*	\$1.50*	\$1.25*	\$1.25*
#1252s	Each BACK side, Silk Screen process	---	---	\$1.84*	\$1.70
#1252sc	Each Silk Screen Colour, per side	---	---	---	\$0.18
SetupS	Setup Silk Screen Process (1 <sup>st</sup> production & repeat orders):		\$45 / colour / side		
SetupD	Setup Digital Process (1 <sup>st</sup> production & repeat orders):		\$45 / side		

\* Custom 125/250/500 unit order quantity available printed ONLY in Digital Process (4-colour)

Key Holders price points includes 4 split rings, Front Side location custom decoration (logo). Digital Process (unlimited colours) or Silk Screen Process (1 colour, choice of free bright white, matte silver, glossy chrome or glossy gold decal colour), N/C Pantone® match. Second Back Side location extra. UV-protect polyurethane dome-shaped resin coats, protects and enhances colours.

<b>*** LeClasp JEWELLERY Holder – Workplace &amp; Sports Safety Initiatives ***</b>					
1250-1a	White Nickel Jewellery Holder (Worker)	\$7.19*	\$7.19*	\$6.80*	\$6.50*
1250-1b	White Nickel Jewellery Holder (Visitor)	\$7.19*	\$7.19*	\$6.80*	\$6.50*
1250-1c	White Nickel Jewellery Holder (Student)	\$7.19*	\$7.19*	\$6.80*	\$6.50*
1250-1d	White Nickel Jewellery Holder (Nurse)	\$7.19*	\$7.19*	\$6.80*	\$6.50*
1310-1a	White Nickel Jewellery Holder (Athlete)	\$7.19*	\$7.19*	\$6.80*	\$6.50*
1310-1g	White Nickel Jewellery Holder (GOLF)	\$7.19*	\$7.19*	\$6.80*	\$6.50*
1310-1s	White Nickel Jewellery Holder (Soccer)	\$7.19*	\$7.19*	\$6.80*	\$6.50*
1310-1h	White Nickel Jewellery Holder (Hockey)	\$7.19*	\$7.19*	\$6.80*	\$6.50*
1310-??	White Nickel Jewellery Holder (Your Sport)	\$7.19*	\$7.19*	\$6.80*	\$6.50*
#1252	Each BACK side, Digital Process	\$1.50*	\$1.50*	\$1.25*	\$1.25*

Jewellery Holder price points include 0 split rings, front side location decoration with choice of in-stock workplace safety or sports emblems. Second back side decoration extra. UV-protect polyurethane dome-shaped resin coats, protects & enhances colours.

Both HOLDERS come individually packaged in presentation-quality zip lock poly bags with choice of standard (2"X3") or Business card (3"X4") sizes. Instruction sheets are tucked in and can be printed with a personalized tag line (greeting/message).

- No Extra Charge (N/C) Digital Process • N/C Reasonable Quantity Virtual Proofs • N/C Reasonable Quantity Fliers • N/C Reasonable Quantity Random Samples • N/C Reasonable Quantity Spec Samples • Special Distributor Self-Promo Order (Min Qty 75-units, Digital Process) •
- Imprint and assembly made in Canada • Delivery 8-12 working days upon approval of artwork • Rush Service... call us • FOB Montreal, Quebec warehouse • All applicable taxes extra • We ship exact quantity • Cancellations are subject to all costs incurred to date plus a 50\$ order cancellation charge • Prices subject to change without prior notice • Thank You For The Business... ☺ •

**LeClasp™: The reason why a lot of "key holders" have become extinct™**



LeClasp Custom Decorated (Logoed) Orders:

# Select the Jewellery Caliber Finish and Packaging

## Step 1 - Select the Jewellery Caliber Plated Finish

- You can choose from **four (4) LeClasp™ jewellery-caliber plated** finishes that match your logo colours, suit your tastes and budget.



- From the *cool elegance* of the polished **White Nickel** shown here (#1000 - far left), the *refined sophistication* of the **Black Nickel** (#2000 - Bell logo), the *je ne sais quoi* **Brushed Nickel** (#2500 - John Deere logo) and the *classic look* of the **22-karat Gold plate** (#3000 - Mercury logo).

## Step 2 - Pick out your packaging

You can select from **two (2) Standard** or **five (5) Luxury** packaging:

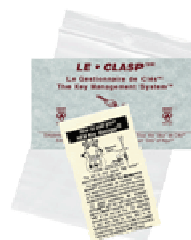
### Standard Packaging - Zip Lock Poly Bags - N/C

Standard-size -



2"x3" presentation-quality zip lock poly bags  
Great for in-house employee giveaways.

Business Card Size -



3"x4" presentation-quality zip lock poly bags  
Our Most Popular Packaging Choice!

### Luxury Packaging (Black) - \$1.10



Velour-Textured Drawstring Pouch  
2" W X 3" H  
Nice and snug...



Velour-Textured Drawstring Pouch  
2 1/2" W X 3 1/2" H  
Popular choice...



Velour-Textured Drawstring Pouch  
3 1/2" W X 4" H  
Business Card Size...



Gift Box  
1 3/4" W X 2 1/2" H  
Traditional...

### P.O.P. Plexi-Glass Displays (3-sizes, call for pricing)

